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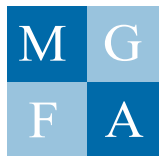
F A

Vision

A world without
myasthenia gravis.

www.myasthenia.org

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MYASTHENIA GRAVIS
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Strategic Plan 2009-2011

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Mission

Myasthenia Gravis Foundation of America (MGFA) is committed to finding a cure for myasthenia gravis and closely related disorders, improving treatment options and providing information and support to people with myasthenia gravis through research, education, community programs and advocacy.

Goals

- Increase research in myasthenia gravis
 - Increase awareness of myasthenia gravis within key communities:
 - Patients and caregivers
 - Medical professionals
 - General public
 - Increase support programs for patients and caregivers

Values

Respect, excellence, transparency, collaboration and continuous improvement guide all aspects of MGFA's activities. Our mission is based on patient first orientation.

Strategic Priorities

1. Create and implement a coordinated international research agenda/program to find a cure for myasthenia gravis and to improve the daily lives of individuals with myasthenia gravis by:

- Developing a consensus within the myasthenia gravis research community of the research priorities
- Communicating the priorities to the broader research community
- Leveraging research opportunities through public and private sector strategic partnerships
- Developing the next generation of researchers and clinicians

2. Create and implement a national fundraising program in support of:

- Research to find a cure and to improve diagnostic modalities and treatments
- Program development and delivery of patient and educational services

3. Create and implement a national communications program:

- To increase best practices sharing
- To increase awareness within the medical community
- To increase public awareness of myasthenia gravis
- To increase advocacy for the myasthenia gravis community

4. Strengthen the capacity of MGFA at all levels to meet its mission:

- Assure that MGFA's budget and other resources are sufficient and clearly aligned to accomplish the strategic plan
- Develop and implement capacity building initiatives enhancing delivery of programs and services at the national and local level
- Forge strategic partnerships with corporations to enhance fund development
- Build MGFA's net assets/reserve fund