

TELL YOUR STORY

I AM mg STRONG

VIDEO CONTEST



Contest Rules and Eligibility

Submission Requirements

- Entrants must submit their video by posting on Facebook or Twitter page, tagging the official MGFA social media pages such that the tags are active (i.e., hyperlinked); on Facebook, tag [@MyastheniaGravisFoundation](https://www.facebook.com/MyastheniaGravisFoundation) and on Twitter, tag [@MyastheniaOrg](https://twitter.com/MyastheniaOrg)
- Each post must contain the hashtag #IAmMGStrong so that it is searchable
- Video must be less than two minutes in length
- Submissions must be posted between February 28, 2019 at 12:01am local time and April 30, 2019 11:59pm Eastern Time
- All entrants must be 18 years of age or older and U.S. residents
- Entrants may submit more than one video; each video must meet each of the submission requirements
- MGFA has legal rights to use submitted videos, which meet the above criteria, for education, promotion or other viewings at the full discretion of the leadership of MGFA
- MGFA has legal rights to un-tag and disqualify any video deemed inappropriate.

Judging

- official MGFA Facebook and Twitter pages, as well as fundduel.com on May 15
- Judges will consist of MGFA board members and professionals from TellMed Strategies
- Judging criteria will be based on:
 - Judges spontaneous reaction to the video as a creative story-telling tool
 - Video delivery of the message of MG Strong
 - Creativity and originality of overall video including content, visuals and sound
- Selected finalists will be featured on the MGFA website and social media channels, as well as Fund Duel
- Grand prize winner will have their video featured at the 2020 MGFA National Conference

Voting

- Grand prize winner will be determined by public voting on fundduel.com
- Public voting to determine the grand prize winner will be open from May 15, 2019 through May 25, 2019
- The cost per vote is \$1
- Grand prize winner will be announced on June 1 via Facebook, Twitter and fundduel.com
- Contest entrants are prohibited from voting
- Voting for the grand prize winner is based on a fee/donation of \$1 per vote (a donation of \$50 equals 50 votes) and individuals, except entrants, can vote more than once

Prizes

- Grand prize winner will receive a smart watch
- Finalists will each receive a \$100 gift card
- First 50 entrants will each receive an MGFA t-shirt