Opinion Editorials (Op-eds) are articles written by local citizens, organization leaders, experts, or others who are knowledgeable about an issue. The topic of an op-ed is the writer’s choice; of course, more relevant and timely op-eds are more likely to be published. By submitting an op-ed you can call attention to your issue. Check out your local paper for requirements regarding length and where to submit. Here is an example:

Title: RAISE Awareness and Take Action

My husband, Bob, lives every day with a debilitating disorder called myasthenia gravis, a disorder most people have never even heard of. Myasthenia gravis, a disorder causing extreme muscle weakness that affects all races, genders and ages, has no cure.

This disorder can strike anyone and can attack without warning. MG has weakened Bob so that he’s unable to pick up our 4-year old daughter or participate in activities he used to love, such as running. Myasthenia gravis (MG) causes weakness in muscles that control some of our most basic movements: seeing, walking, talking, breathing and even smiling.

MG is frequently misunderstood and under-diagnosed, and because of this, it took nearly two years and seemingly endless doctor’s appointments to get Bob the proper diagnosis. During this time, I was forced to put my career on hold and it opened my eyes to the impact this disease was having on our entire family, and the importance family caregivers have once a loved one becomes ill. I am asking for your help to raise awareness and take action.

AT THIS POINT INSERT A TIMELY REASON FOR YOUR LETTER, FOR EXAMPLE, SEE THE FOLLOWING PARAGRAPH OR, PROVIDE CONTEXT FOR YOUR LETTER BY MENTIONING JUNE IS MG AWARENESS MONTH, FOR INSTANCE.

[RAISE (Recognize, Assist, Include, Support, and Engage) Family Caregivers Act (Senate Bill 1719; House Bill 3099) has passed the Senate but still needs to pass the House. This bipartisan legislation calls for the Secretary of the U.S. Department of Health and Human Services to develop, maintain and update an integrated strategy to recognize and support family caregivers. I urge you to take a few minutes to contact your Congressman/woman and urge him/her to support this legislation. It’s the first step in better recognition and help for family caregivers. Note: You can confirm the status of the legislation at the Congress.gov website: https://www.congress.gov/bill/114th-congress/senate-bill/1719
To find your representative visit: http://www.house.gov/representatives/find/]]

Thank you for your help in advocating for increased attention to the needs of family caregivers.